



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 1389887

Schedule Dates 10/09/12-10/14/12
Advertiser NRA-National Rifle Association (72938)
Agency American Media & Advocacy Group (9105)
Product POLITICAL ISSUE (ns) (1187)
Brand NRA 3316 (478907)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name
Phone/Fax /
CPE 137/490/3316
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NRA
NATIONAL RIFLE ASSOCIATION
JARED SALLES

Date Entered 10/05/12
Last Modified 10/08/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837078
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,460.00
Net Total \$13,940.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	10	\$16,400.00
Grand Total:	10	\$16,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/09/12	3	:30	5:01A- 5:57A (EST)			1						1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMBS-5A	10/5/12
2.0	Normal Line / SPOT (2)	10/11/12-10/11/12	3	:30	5:01A- 5:57A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMBS-5A	10/5/12
3.0	Normal Line / SPOT (3)	10/12/12-10/12/12	3	:30	5:01A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMBS-5A	10/5/12
4.0	Normal Line / SPOT (4)	10/14/12-10/14/12	3	:30	11:35P- 12:05A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD WK<	10/5/12
5.0	Normal Line / Nascar (5)	10/13/12-10/13/12	3	:30	7:28P- 11P (EST)							2		2	\$1,800.00	\$3,600.00	Columbus (WSYX)	NASCAR 10/13	10/5/12
6.0	Normal Line / Pre-Game (6)	10/13/12-10/13/12	3	:30	11A- 11:58A (EST)							1		1	\$1,800.00	\$1,800.00	Columbus (WSYX)	FB FEVER PRE GAME	10/5/12
7.0	Normal Line / Football (7)	10/13/12-10/13/12	3	:30	3:30P- 7P (EST)							1		1	\$5,000.00	\$5,000.00	Columbus (WSYX)	COLLEGE FB	10/5/12
8.0	Normal Line / Football (8)	10/13/12-10/13/12	3	:30	7:58P- 11:30P (EST)							1			\$4,500.00		Columbus (WSYX)	ABC CLG FTBL	10/5/12
8.0.1	Closed Preempt (8)	10/13/12															Columbus (WSYX)	Program Change/Exception - this is Nascar ordered FB L	
9.0	M/G For 8.0.1 / Football (8)	10/13/12-10/13/12	3	:30	11:58A- 3:30P (EST)	2						X		2	\$2,250.00	\$4,500.00	Columbus (WSYX)	ABC CLG FTBL	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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